

LOCKS LASH



Body Contouring

COURSE BROCHURE

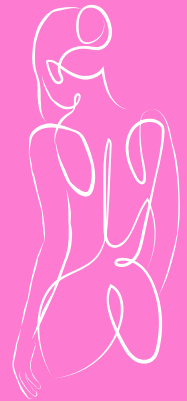


YOUR CLIENT'S NEW FAVOURITE SERVICE

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Welcome!

Are you a stay-at-home mum looking to earn extra income, or start a new career? A beautician wanting to elevate your expertise? A salon planning to introduce cutting-edge treatments to attract new customers this year? Maybe you're thinking of stepping into the beauty industry? Whatever it may be, Body Contouring opens up a range of exciting new possibilities to delve into!

Sculpt your client's dream bodies without surgery or downtime!

Introducing our cutting-edge Ultrasonic Fat Cavitation Course, designed to assist you in transforming people's bodies without invasive procedures! Imagine telling your clients they can say goodbye to stubborn fat areas and hello to a more contoured silhouette. Our course utilises advanced technology to target and eliminate fat cells, leaving your clients with visible results after just a few sessions.

With our skilled trainers supporting you every step of the way, you'll delve into the science behind ultrasonic fat cavitation and master the art of using this method to eliminate unwanted fat permanently. Join us on this empowering journey towards confidence and beauty. Help your clients say yes to a leaner, more sculpted physique today with our Ultrasonic Fat Cavitation Course!



What is Body Contouring?



Body Contouring is revolutionising the beauty industry, offering a range of cutting-edge treatments to help clients achieve their desired body goals. It includes Fat Cavitation, also referred to as Ultrasonic Fat Cavitation, which targets stubborn fat cells through non-invasive ultrasound technology. Radio Frequency Skin Tightening (RF) helps to tighten and firm the skin, providing a more youthful appearance. Vacuum Therapy aids in reducing cellulite and improving blood circulation, resulting in smoother and healthier-looking skin.

For beauticians looking to **boost skills and income**, mastering Body Contouring techniques can be a game-changer. With the potential to **earn \$10k+ a month on part-time hours**, this popular treatment option is a great addition to any beauty professional's repertoire. By offering these services, beauticians can **attract new clients** while also **providing existing clientele with exciting and effective non-invasive treatment options**.

Embrace the Body Contouring trend and **elevate your beauty business to new heights** by incorporating these innovative treatments into your service offerings. Join the wave of success in the beauty industry and help your clients achieve the body of their dreams through the power of Body Contouring.

Why should I offer this service?

HELPING OTHERS

By providing these treatments you can help others to feel confident by achieving their desired body shape and improve their overall wellbeing.

EASY TO LEARN

This technology is reasonably easy to learn and use!

NON-INVASIVE

These treatments are non-invasive which is very appealing to clients looking for alternatives to surgical treatments.

WORK-LIFE BALANCE

Body sculpting can provide a way to balance your family and your work life as you are in charge of your appointments around your other responsibilities.

PROFITABLE

Body sculpting is currently a highly profitable service compared to other types of beauty businesses.

HIGH DEMAND

There is a growth in demand for this treatment as clients are becoming interested in non-invasive body treatments with no downtime for recovery.

FLEXIBILITY

Creating your own business schedule is great. Working around school hours, even work hours if you are wanting to do a side hustle. You create the hours you want to work.

BE YOUR OWN BOSS

This new business can provide you with additional income for yourself and your family which can be extremely beneficial for stay at home parents, or those who may not have a full-time salary.

PASSION

If you are just starting out in beauty or already have a passion in beauty and a passion to grow, this is your sign. Turn what you love into something amazing.



How much can I earn?

Prices can start at \$100 for a 20-minute session, allowing you to earn over \$10,000 per month working part-time.

Below you will find the average price of Body Contouring services in Australia.

Service	Time	Fat Cav	Fat Cav + RF/Vac
Stomach	45 mins	\$160	\$250 - \$280
Waist	45 mins - 1 hr	\$200	\$280 - \$300
BBL	45 mins - 1 hr	\$170	\$250 - \$300
Arms	45 mins	\$170	\$200 - \$250
Thighs	1.5 hrs	\$250	\$380 - \$450
Hips	45 mins	\$180	\$200 - \$250
Knees	20 mins	\$100	\$140 - \$160
Bra Strap	20 mins	\$100	\$100 - \$150
Chin/Neck	15 - 30 mins	N/A	\$120 - \$180 (RF Only)

Course Content

In this course we will cover everything from the different procedures, how to use your machine, safety, ideal/non ideal clients, pre-care/aftercare, safety, human anatomy, what to charge, treatments and much more.

COURSE MODULES

Module 1	Introduction
Module 2	What is Body Contouring?
Module 3	What is RF Skin Tightening?
Module 4	EMS (Electrical Muscle Stimulation)
Module 5	Vacuum
Module 6	Safety
Module 7	Human Anatomy and Physiology
Module 8	The machine
Module 9	What to Charge & How much can I make?
Module 10	Clients
Module 11	Treatments
Module 12	Final Knowledge Check & Submissions
Bonus Module	Business Guide





Course packages

Our course is entirely online, incorporating hands-on submission components. Locks Lash beauty certificates are skill-based, requiring a demonstration of correct techniques for successful completion. You will receive guidance and assistance from our expert trainers at every step and enjoy unrestricted 24/7 access to your online course, with no expiration date!

COURSE ONLY



\$799

MACHINE ONLY



\$1199

COURSE AND MACHINE PACKAGE



\$1899

We have dedicated ourselves to developing a top-notch course based on thorough research and science. This will enable you to deliver exceptional services and earn a rewarding income in return!

Frequently Asked Questions

DO YOU NEED ANY EXPERIENCE TO DO THIS COURSE?

No experience is required to do this course. Anyone is able to enrol and get started.

IS THIS COURSE AVAILABLE ONLINE AND IN-PERSON?

NO - this course is an Online ONLY course.

DO YOU NEED A SPECIAL LICENSE TO DELIVER THIS SERVICE?

No! Body Sculpting is a non-surgical, non-invasive service, however, we recommend checking with your local council/state for any requirements needed.

HOW LONG IS THE COURSE?

It will be about 30 hours of video footage and reading. You will have lifetime access to the course with unlimited support from the Online Training Team.

HOW EASY IS IT TO GET STARTED?

Super easy! Sign up to our course and you will receive your login details to start the course, while your machine is being shipped to you. Grab your friends and family to practice on and once you are qualified you can start taking paying clients.

HOW LONG WILL IT TAKE FOR ONE APPOINTMENT?

Depending on the area your client is wishing to have done, appointments can start at 20 mins - 1hr. Minimum amount some salons are charging for 20 mins is \$100! Crazy right?

WHY SHOULD I OFFER THESE SERVICES?

Body Contouring is a rapidly growing beauty treatment within the beauty industry. Break out into the market before it gets too saturated!

WHAT IS BODY CONTOURING?

Body Contouring is a combination of Ultrasound and Radio Frequency to dissolve stubborn fat cells in the body that will drain throughout our lymphatic system.

WHAT DOES RF STAND FOR?

RF is Radio Frequency.

WHAT IS FAT CAVITATION?

Fat Cavitation is using ultrasonic sound to break down fat cells under the skin surface. The broken down fat turns into liquid which is then pushed towards a lymphatic node in the body to drain. This is a non-invasive procedure to permanently remove fat. Keep in mind the client will need to follow the aftercare for ultimate results.

WHAT IS RF TREATMENT FOR?

This procedure will tighten the skin, rejuvenate the skin, reduce fat accumulation, improve uneven skin tones, reduce cellulite, promote collagen production, reduce the appearance of wrinkles and help to firm sagging skin.

WHEN WILL I GET THE MACHINE?

We aim to get your machine to you ASAP but please allow 4-6 weeks for delivery.

WHAT IS INCLUDED IN THIS COURSE?

In this course, we will cover everything from the different procedures, how to use your machine, safety, ideal/non-ideal clients, pre-care/aftercare, safety, human anatomy, what to charge, treatments and so much more.

IS IT SAFE?

Yes! It's low-powered and can't penetrate the vital small bits in your cells. The current state of research says that it won't cause cancer or birth defects or anything. It has to do with how long the waves are, and how much power is behind it. In fact, visible light can be more damaging to things than radio

CAN ANYONE GET THIS SERVICE?

Yes and no. You will need to keep in mind that this service is not a weight loss treatment. Clients will lose centimetres, not kilograms during this treatment. So you will have Ideal and non-ideal clients that you will need to educate and determine if this is the right treatment for them.

HOW MANY SERVICES FOR IT TO WORK?

Some clients will see a result in the first treatment, however it will normally take the third treatment for a noticeable difference. This will also determine the area you are working on, as less fatty parts will be noticeably different a little quicker.

HOW DO I OFFER THIS SERVICE?

Packages will be your best friend. We want clients to feel and look great and for this to happen they will need to have regular treatments to do so. We recommend packaging together the treatments with a minimum of 3 treatments. You can also package them together with different names like 'The Ultimate Contour Package, 3 areas (tummy, love handles, bra fat), 10-treatment package for \$1500 etc.

WHAT WILL I NEED TO GET STARTED?

The bare minimum requirements that you will need to get started are; Body Contouring Course and machine, glycerin/ultrasound gel, gloves, disinfectant, paper towels, alcohol spray.

WHERE CAN I GET THE ULTRASOUND GEL/GLYCERIN FROM?

You can purchase glycerin from your local supermarket in the medicinal aisle. Ultrasound gel is available in most spa and salon supply stores. We purchased ours from Caronlab.

DOES THE COURSE COME WITH A KIT?

Unfortunately no. You do have the option to buy a machine with the course with us (we highly recommend this). The course also includes a list of all the supplies needed to get started.

WHO WILL COVER ME FOR PERFORMING THIS TREATMENT?

We cannot recommend any specific insurance providers. Here is one we found that covers Body Contouring treatments: BizCover and Allied Health Professional Indemnity and Public Liability has a Fat Cavitation Cover (aesthetic cavitation).

HOW SUCCESSFUL ARE THE RESULTS FOR THIS TREATMENT?

There are a few factors that take into consideration when determining the success rate. Machine, Technique, Pre/Aftercare. Remember we are contouring the body, this means clients will lose centimeters not kilograms. It is up to the client to maintain the results of this treatment by ensuring they are living a healthy lifestyle, regular treatments and correct aftercare. It is also up to the technician to ensure they are giving clients the right expectations when offering this treatment.





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